

International Perfume Museum (miP)

September 17, 2011:

“One Day, One Plant: the Straw Flower and the Rockrose”:

For the seventh consecutive year, the International Perfume Museum, in collaboration with ARMIP, has organized a “botanical promenade” at the International Perfume Museum auditorium on Saturday, September 17, 2011:

ONE DAY, ONE PLANT: the Straw Flower and the Rockrose

This event is designed to provide flower lovers, plant professionals and the general public with an overview of what is known about the selected plants through a broad range of conference-debates led by specialists in the field.

Visitors are welcome to attend any of the conferences and can take advantage of this opportunity to discover the museum.

The International Perfume Museum and the Friends of the Museum (A.R.M.I.P.) aim to encourage this type of event, where science and culture meet with the largest possible audience.

Information: Nathalie Derra, + 33 (0) 4 97 05 58 03
nderra@poleazurprovence.com



October 17 and 18, 2011:

“Perfumes and Love”

On October 17 and 18, the International Perfume Museum proposes conferences on the subject of “Perfume and Love” (in three parts: Perfume/Rites and Myths; Perfume/Filial and Relational Love; and Perfume/Seduction and Passion). The conferences have been organized in collaboration with Philippe Brenot, who will also lead discussions. Philippe Brenot is a psychiatrist and anthropologist and directs the Sexology and Human Sexuality Department at Paris Descartes University.

Information: Nathalie Derra, + 33 (0) 4 97 05 58 03
nderra@poleazurprovence.com

Schedule

Open to the Public

Summer (May to September): 10 am to 7 pm

Winter (October to April): 11 am to 6 pm; closed on Tuesday except in April

Closings: May 1, December 25, January 1st and three weeks in November (the gardens are closed from November to the end of January)

Rates

Applicable to both sites (free entrance to the MAHP)

- Full price: €3
- Half price: €1.50
- Full price entry + temporary exhibition: €4
- Half price entry + temporary exhibition: €2

Joint ticket (miP, miP gardens) including round trip transportation by bus (Sillages bus, lines 20 and 21):

- Full price: €5
- Half price: €2.50
- Full price entry + temporary exhibition: €6
- Half price entry + temporary exhibition: €3
- Half price: students, groups of more than 10 people

Free entry (proof required):

Children under 18, the unemployed and the disabled
For everyone: free entry on the first Sunday of the month (winter), Nuit des Musées (Museum Night), RDV aux jardins (Gardens Gathering)

Contacts

The International Perfume Museum (miP)
2 bd du Jeu-de-Ballon,
06130 Grasse
Tel.: +33 (0)4 97 05 58 00

The Gardens of the International Perfume Museum (JmiP)
979 chemin des Gourettes
06370 Mouans-Sartoux
Tel.: +33 (0)4 92 93 92 69

Museum of the Art and History of Provence (MAHP)
2 rue Mirabeau
06130 Grasse
Tel.: +33 (0)4 93 36 80 20

www.museesdegrasse.com
administration@museesdegrasse.com

The Museums of Grasse



2011 Programme



musée
International
de la PARFUMERIE



Les jardins
du miP.

miP. the world of perfume



musée de France



As they continue to enrich their collections, the museums of Grasse also put energy and enthusiasm into developing their different activities (themed exhibitions, conferences, colloquia, participation in annual national operations, olfactory and gustatory workshops, etc.).

In partnership with **ARMIP** (an association to promote the influence of the International Perfume Museum), the International Perfume Museum organizes "**Les Jeudis du MIP**" (Thursdays at the MIP), a cycle of conferences for 2011 that will be held in the evening, **from 6 p.m. to 8 p.m.**

April 7, 2011:

"Aromas from the Oven": Conference led by Lucien Ferrero, a perfumer since 1971, and Philippe Jégo, a Michelin-starred chef and winner of the Best Worker of France award, from "Les Pêcheurs" restaurant, Relais et Châteaux, Cap d'Antibes*****.

May 5, 2011:

"Flowery Perfumes": Conference led by perfumer Jean Guichard, Director of the Givaudan School of Perfumery, Paris.

June 9, 2011:

"Sun Scents": Cosmetics at the service of sun care products. Encounter with a cosmetics industry specialist.

July 7 and August 4, 2011:

"Perfume Secrets": Encounter with a perfumer, Rolph Gasparian of the Mane Company (Grasse).

September 8, 2011:

"Intoxicating Perfume": Led by oenologist Richard Pfister and Martine Protheau, a wine grower from Burgundy.

October 6, 2011:

"Masculine Perfumes": Conference by Jacques Cavallier, a perfumer from Grasse and a Master Perfumer for Firmenich in Paris.

December 1, 2011:

"Chocolate Aromas": Led by perfumer Rolph Gasparian from the Mane Company and Michel Richard, a master chocolate maker.

Information: Brigitte Chaminade. + 33 (0) 4 97 05 58 02
bchaminade@poleazurprovence.com



TEMPORARY EXHIBITIONS

International Perfume Museum (miP)

June 28 to September 30, 2011:

Second Annual Summer Exhibition with a Smell of Childhood.

Perfume and taste work their magic along a trail that is poetic, playful, artistic and scientific: for visitors young and old!

Information: + 33 (0)4 97 05 58 00



June 28, 2011:

Opening of the contemporary art pathway

The International Perfume Museum opens to contemporary art on a pathway that parallels the main museum route. Internationally known artists have taken over corners of the museum, where they have created works tied to the world of perfume or inspired by the museum itself. This pathway awakens the senses, explores the poetry of raw materials from plants, reveals the magic of smells and takes a new look at luxury and design.

Information: + 33 (0)4 97 05 58 00

The Gardens of the International Perfume Museum (JmiP)

June 1 to September 1, 2011:

Exhibition by BERNARD ABRIL, visual artist

The artist's work is displayed in natural areas or in gardens and is based on the aesthetics of Land Art, the art of subtle evanescence, which is expressed here through vegetal materials. Using bamboo, Bernard Abril creates life-sized poetic configurations that weave their pure, slender forms directly into the landscape like a natural calligraphy.

Information: + 33 (0)4 92 93 92 69



TEMPORARY EXHIBITIONS

Museum of the Art and History of Provence (MAHP)

May 2 to June 10, 2011:

Exhibition by ROBERT MICHEAU-VERNEZ (1907-1989), alchemist of colour

A graduate of the Brest School of Fine Arts and the Nantes School of Fine Arts, Robert Micheau-Vernez joined the National School of Fine Arts in Paris in 1928. There, he worked under master Lucien Simon, as well as in the sacred art workshops with Maurice Denis. After becoming a drawing teacher, Micheau-Vernez arrived in Grasse, where he lived and worked at the high school from 1947 to 1956. His encounter with the warm light of the Mediterranean shores, and of the Alpes-Maritime region in particular, encouraged him to continue on the path he had chosen. The artist noted in his diary that he felt he had made "serious progress in the sonority of colour" because of these influences.

Information: +33 (0)4 93 36 80 20



GUIDED TOURS

International Perfume Museum (miP):

Free guided tours every Saturday: 2:30 pm and 4 pm (lasts one-and-a-half hours)

Themed tours and workshops: by reservation only
Information and registration: + 33 (0)4 93 36 80 20
E-mail: activite@museesdegrasse.com

International Perfume Museum Gardens (jmiP):

Free guided tours every Saturday: 2:00 pm (lasts one-and-a-half hours)

Themed tours and workshops: by reservation only
Information and registration: + 33 (0)4 93 36 80 20
E-mail: activite@museesdegrasse.com

Museum of the Art and History of Provence (MAHP):

Free guided tours daily (except Tuesday)

Themed tours and workshops: by reservation only
Information and registration: + 33 (0)4 93 36 80 20
E-mail: activite@museesdegrasse.com

